

1) VIRTUAL WORLD DRIVER TRAINING

2) VIRTUAL WORLD ADAPTIVE DRIVING

{global league competition}

3) HIGH PERFORMANCE DRIVING

“Far away from the bright spotlight of a NASCAR race Weekend, Accessible Racing is using their passion for racing as a vehicle for inspiration and change.”

~Speed TV Justin Burnett

<http://tinyurl.com/qddtqzv>



#1 ACCESSIBLE RACING COVER

SEE ~ BELIEVE ~ ACHIEVE

#2 CONTENTS

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#3 WHATS THE PROBLEM?

Both the Department of Defense (DoD) and the Department of Veterans Affairs seek patient focused rehabilitation and education technologies to assist disabled vets in achieving their independence

A variety of devices are available for adapting vehicles to needs of the disabled, especially hand controls for those who are limited or no use of their legs; however there is a lack of simulation for these devices, requiring patients to learn the new controls in-car


#4 EXPLANATION

Rehabilitation of patients with neurological and physical disorders poses a significant challenge to the medical community. Current methodologies are reclusive in nature and require a significant time commitment for effective functional outcome and level of functional independence can be reached.

Treatment modalities are repetitious and tedious, making it difficult for the patient to sustain interest over long periods of time. This frequently leads to decreased motivation and participation with therapeutic treatments and limited compliance with home therapy regimens, which may adversely affect the potential functional outcome and level of functional independence that can be achieved.

Certified Driver Rehabilitation Specialist faces similar challenges. A client afflicted with cerebral palsy, for example, often requires 40 or more hours of one on one clinical and behind the wheel training and instruction. It is difficult to recruit family to assist with this extensive training due to a need for a dual braking system in the vehicle. Lengthy one on one training at a hourly rate is not cost effective for the private pay client and is often not reimbursed by medicare or most insurance companies.

Accessible Racing Simulator & Gaming wheel offer a low cost off the shelf solution to deliver 'state of the art' evaluation and treatment that can maximize resource utilization, decrease cost, increase revenue, and improve driving skill and function in a decreased length of time. It's a perfect adjunct to any drivers education or rehabilitation program.



#5 ACCESSIBLE RACING PRODUCTS



1) VIRTUAL WORLD DRIVER TRAINING

Driver Education



2) VIRTUAL WORLD ADAPTIVE DRIVING

League Competition



3) ACCESSIBLE RACING

High Performance Driving Experience



#6 ACCESSIBLE
RACING
4 MARKETS

1) Organizations seeking to reach and influence individuals with disabilities by selling their products and services and who represent the primary funders for the business model;

2) Service Providers working with individuals with disabilities who require new and innovative approaches to helping patients/clients heal physically and emotionally, such as hospitals, physical therapy centers, and mental health centers

3) Individual with disabilities who will be served by participating in any one or all the three product offerings: virtual racing training programs, online racing competitions, and on-track race car driving events, particularly veterans with disabilities;

4) Associations, nonprofits and other groups who provide funding sources for individuals with disabilities specific to aiding their financial capacity to participate in the three product areas

2011 MEMORIAL DAY FOX NEWS PRIME TIME NJVA VIDEO
<http://tinyurl.com/kjqb2ea>

2012 SPEED TV VIDEO OF THE YEAR
<http://tinyurl.com/qddtqzv>

2013 VA SCIENTIFIC PAPER, PROOF OF CONCEPT
<https://tinyurl.com/qpl6dap>



#7 ACCESSIBLE RACING TECHNOLOGY / SECRET SAUCE / INTELLECTUAL PROPERTY

According to research by the [Accessibility Foundation](#), 92% of individuals with a motor or cognitive disability say they play video games regularly.

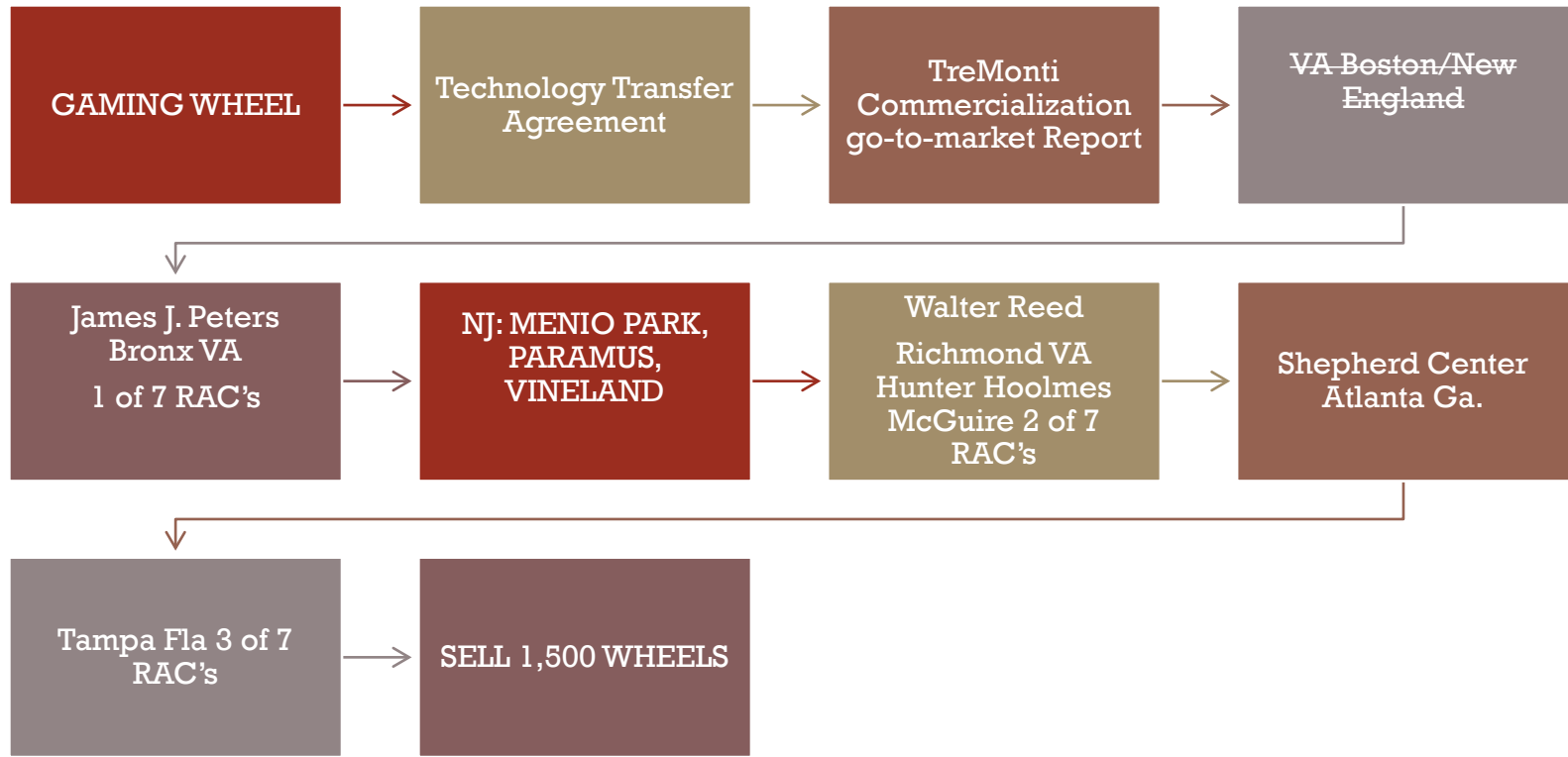
Gaming is “huge” in military culture, according to Colleen Virzi, a recreational therapist at the VA in Washington

Accessible Racing & Plymouth State University Technology Transfer Agreement and Patent Application for the gaming wheel centerpiece of “Virtual World Adaptive Driving” league competition.

TreMonti is under contract to draft a marketing sheet and begin a commercialization potential report.

#8 ACCESSIBLE RACING

KEY MILESTONES / FINANCING REQUIREMENTS



#9 MARKET SIZE

~~VA Boston network demo~~ **CORONA VIRUS**

NYC James J. Peters Bronx VA

- 1. Veterans Memorial Home - Menlo Park (312 soldiers)*
- 2. Veterans Memorial Home – Paramus (366 soldiers)*
- 3. Veterans Memorial Home – Vineland (300 soldiers)*

7 Regional Amputee Centers

- | | |
|--|-----------------------------------|
| 1) Bronx NY ~ Riverhead / Cody Unser / Reeves | 5) Richmond VA ~ Southside |
| 2) Denver CO ~ Pikes Peak | 6) Seattle WA ~ Evergreen |
| 3) Minneapolis MN ~ Elko | 7) Tampa FL ~ Show Time |
| 4) Palo Alto CA ~ Sears Point | |

1,400 VAMC

9,000,000 DISABLED VETS

6,210 TOTAL HOSPITALS IN UNITED STATES

120+ Community Based Adaptive Sports organizations

#10 RATE SHEET

“9-11, NEVER FORGET” PROOF OF CONCEPT RATE SHEET

1) Virtual World Driver Training	\$500
2) Virtual World Adaptive Driving League	\$750
3) High Performance Adaptive Driving Experience	\$1,500
4) Speedway Event / adaptive car quarter panel sponsor	\$15,000
5) Branding (show car appearances, logo on car, filming, bank of options 1-4 above PLUS apparel and various sales promotions)	\$1,500 - \$150K

- **Does this fit my business model?**
- **Will I have enough customers and are they the right customers?**
- **Will I make more money than I spend?**

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